



Productivity Software in the Modern Era

In the last 10 years, the remote workforce has exploded, with the number of non-self-employed people who work from home at least half-time **increasing by 91%**



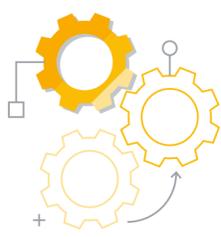
As the world copes with the fallout of the COVID-19 global pandemic, this number is anticipated to increase exponentially and will change the way we work for the foreseeable future.

Critical to the success of companies and their employees in this unprecedented time is a reliance on productivity software.

How the Suites Stack Up

While Microsoft was once the only option, it is now competing against several alternatives, most prominently **Google Workspace**.

Google commissioned Quadrant Strategies to examine and compare the effects of both softwares on the companies that use them in several critical areas:

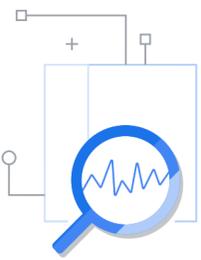


Collaboration

While both suites have a positive impact in the area of collaboration, **Google Workspace** consistently drove bigger impacts, and sometimes by a sizable margin.

95%

of **Google Workspace** users are able to easily work with multiple people in the same document vs. 84% of Office 365 users.

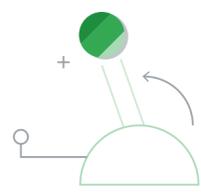


Access to information

Silos are inevitable, a result of fragmented information storage and unintentional barriers to information access—technology has proven to help break down or through silos that impede effectiveness.

85%

of users say **Google Workspace** helps break down silos that impede effectiveness vs. 74% of Office 365 users.

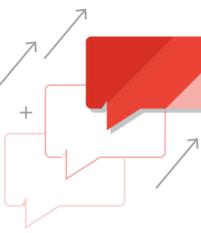


Culture

Culture serves as one of the “**primary levers**” in achieving organizational success and technology, in turn, serves as a critical lever in organizational culture.

60%

of users strongly agree that their team works very well together vs. 49% of Office 365 users.



Communication

For **Google Workspace’s** users, communication was more seamless; it was easier to keep people on the same page; and even the nature of their communications was richer.

48%

of users agree that **Google Workspace** facilitates meaningful team conversations vs. 38% of Office 365 users.

The Bottom Line

Google Workspace beats out Office 365 across the range of critical factors companies care about.



To learn more about Google Workspace and how it can help your business improve how it operates, visit <http://workspace.google.com/>

Google Workspace